

Mai i te Aka ki te Matau, Te Taihu o Te Waka-a-Māui
E horapa ana Te Kupenga a Kuia

Tū teitei Ngāti Kuia
He iwi Pakohe, he iwi karakia e

Ko ngā hononga pono Values	Tikanga – to uphold Ngāti Kuitanga through the principles of Mana, Kotahitanga, Whanaungatanga, Manaakitanga Whakatipuranga – “Growing what is Ngāti Kuia” As an Iwi we are thriving in all things that make us uniquely Ngāti Kuia			
Ko ngā Pou Strategic Focus	Ngāti Kuitanga Our Identity Kia tū te Iwi Strong, adaptable and enduring	He Tāngata Our People Kia ora he tāngata Healthy, wealthy and educated	Te Taiao Our Environment Kia whakapuāwai te taiao Thriving and abundant	Te Pūtea Our Assets Kia nui rawa atu te pūtea Prosperous, astute and ethical
Whakatipuranga Growing our people	Our People live te reo Ngāti Kuia, whakapapa and traditions	Our people govern and manage our organisation	Our Kaitiaki have the capacity to manage and protect our taonga	Our people manage our iwi commercial assets, their own businesses and provide employment opportunities
Kotahitanga Unity with Ngāti Kuia and others is our strength	Our relationships are sustained by our tikanga	Central and local government have been influenced to provide services to our people	Our taonga have been managed and protected through partnerships	Our group assets have grown through investments including joint ventures and partnerships with iwi and others
Tūrangawaewae A place to be Ngāti Kuia	Our marae, whenua and kura are supported	Ngāti Kuia has robust sustainable organisations	Te Kupenga-a-Kuia sustains people	Our economic development benefits Te Kupenga-a-Kuia
1. Whare tupuna build 2. Ngāti Kuitanga (whakapapa, kōrero tuku iho, tikanga, kawa) accessible to Iwi 3. Te Matatini 2025 hosting and participating 4. Ngāti Kuia Mātauranga and Te Reo Strategy resourced and sustainable		1. Hauora strategy resourced and sustainable 2. Communication Strategy effective and embedded 3. Supporting Leadership development 4. Growing our iconic profile and presence 5. Iwi Management Plan completed and implemented		1. Mana Whakahono a rohe completed and implemented 2. Co-leadership of the Te Hoiere Landscape Project 3. Grow our Iwi/Tribal Economy through advocacy and support for whānau land 4. Increasing our Iwi net worth

Pakohe, I hanga i ngā wā ōnamata
I whānau mai i te whāea Papatūānuku
māori te taiao me te parakore
kawea ai e te awa ki te tai ka pūrua
i whakakao, i rawekehia,
i waihangatia hei rauemi whakapehapeha
mō ngā uri o Ngāti Kuia
He iwi Pakohe.

*Pakohe forged in ancient times born of Earth
Mother natural and pure. Transported by the river
to the meeting of the waters Gathered up,
manipulated, and shaped into a proud resource of
Ngāti Kuia te iwi Pakohe*